

THE

66

66 Days.
One Destination.
Unlimited Potential.

- DAY -
VEGAS
CHALLENGE

COMMIT. GROW. LEAD. ARRIVE READY.

The next *66 days* are an opportunity to become *stronger*, more *skilled*, more *disciplined*, and more *prepared* than ever before.



LAS VEGAS IS THE DESTINATION.



WHO YOU BECOME ON THE JOURNEY IS WHAT MATTERS MOST.



AUGUST 21-22, 2026
LAS VEGAS, NEVADA

Darryl & Maria
ROBERTS

66 DAYS OF GROWTH • CONSISTENCY • MOMENTUM

WELCOME TO THE

66-DAY VEGAS CHALLENGE

COMMIT. GROW. LEAD. ARRIVE READY.



WHY THIS CHALLENGE EXISTS

Most people don't fail because they lack information.

They fail because they lack consistency.

The purpose of this challenge is not to create overnight success.

The purpose is to help you build momentum through daily action, weekly accountability, and personal growth.

For the next 66 days, you will focus on becoming stronger, more skilled, more disciplined, and more prepared than ever before.

LAS VEGAS IS THE DESTINATION.
WHO YOU BECOME ON THE JOURNEY IS WHAT MATTERS MOST.



YOUR COMMITMENT

For the next 66 days, I commit to:

- Staying Coachable
- Staying Consistent
- Staying Positive
- Growing My Skills
- Finishing What I Start



HOW THE CHALLENGE WORKS



EVERY DAY

- ✓ Personal Development
- ✓ Invite New Prospects
- ✓ Follow Up
- ✓ Improve Your Skills
- ✓ Stay Positive
- ✓ Take Consistent Action

Record your progress daily and focus on building momentum one day at a time.



EVERY WEEK

- ✓ Review Your Progress
- ✓ Measure Your Activity
- ✓ Complete The Weekly Challenge
- ✓ Attend Team Training
- ✓ Recommit To Your Goals



THROUGHOUT THE CHALLENGE

Focus on progress, not perfection. Some days will be great. Some days will be difficult.

The goal is not perfection.

The goal is consistency.

Small actions repeated daily create massive results over time.

“The person who walks into Las Vegas SHOULD BE STRONGER THAN THE PERSON READING THIS PAGE TODAY.”



GROWTH



CONSISTENCY



MOMENTUM

YOUR 66-DAY CHALLENGE JOURNAL



WRITING YOUR GOALS
DOWN CREATES
CLARITY.



TRACKING YOUR
ACTIVITY CREATES
ACCOUNTABILITY.



REVIEWING YOUR
PROGRESS CREATES
MOMENTUM.



BEFORE YOU CONTINUE...

This workbook is your guide.
Your notebook is where the
transformation happens.

For the next 66 days, we strongly encourage you to use a dedicated notebook, journal, or digital note-taking app to record your goals, daily activity, weekly progress, and personal growth throughout the challenge.

My 66-Day Vegas Challenge

My Vegas Goal: _____

My Rank Goal (If Applicable): _____

How Many Frontline Partners Will Attend Vegas With Me? _____

How Many New Partners Will I Personally Enroll? _____

What Skill Will I Improve The Most? _____

Why Is This Important To Me? _____

1

STEP 1

CREATE YOUR CHALLENGE JOURNAL

Choose One:



DEDICATED
NOTEBOOK



JOURNAL



NOTES
APP



DIGITAL
DOCUMENT



OTHER: _____

2

STEP 2

CREATE YOUR FIRST PAGE

At the top of your notebook write:

My 66-Day Vegas Challenge

Then answer the prompts on this page.
Be honest. Be specific. **Be committed.**

3

STEP 3

REVIEW THESE GOALS EVERY MONDAY

Successful people don't just set goals.
They revisit them.

Every Monday:

- Read your goals
- Review your progress
- Adjust your activity
- Recommit to the next week



REMEMBER

LAS VEGAS IS NOT THE GOAL.
THE PERSON YOU BECOME OVER
THE NEXT 66 DAYS IS THE GOAL.

"A GOAL WRITTEN DOWN BECOMES A *TARGET*. A COMMITMENT ACTED UPON BECOMES A *RESULT*."

DEFINE YOUR DESTINATION



BEFORE YOU CAN BUILD MOMENTUM, YOU NEED A TARGET.



Take out your challenge notebook and create a fresh page.
Write the following questions and answer each one honestly.
There are no perfect answers. The goal is clarity.

1



MY VEGAS GOAL

What do I want to accomplish before arriving in Las Vegas?

EXAMPLES:

- Achieve a new rank
- Build confidence in presenting
- Improve my daily consistency
- Bring 5 frontline partners
- Become more disciplined

2



MY PERSONAL ENROLLMENT GOAL

How many new partners will I personally enroll during this challenge?



WRITE YOUR EXACT NUMBER.

3



MY FRONTLINE VEGAS GOAL

How many frontline partners will attend Vegas with me?



WRITE YOUR EXACT NUMBER.

4



MY PRIMARY SKILL GOAL

Which skill will I improve the most?
Choose ONE.

- | | | |
|-------------------------------------|--------------------------------------|--|
| <input type="checkbox"/> Inviting | <input type="checkbox"/> Mindset | <input type="checkbox"/> Communication |
| <input type="checkbox"/> Presenting | <input type="checkbox"/> Leadership | |
| <input type="checkbox"/> Follow-Up | <input type="checkbox"/> Consistency | |

5



WHY DOES THIS MATTER?

- What happens if I achieve these goals?
- How will my life improve?
- How will my family benefit?
- How will my confidence grow?



WRITE YOUR ANSWER IN YOUR NOTEBOOK.

6



WHAT MUST CHANGE?

- What habits, excuses, or distractions have been holding me back?
- What am I committed to changing over the next 66 days?



WRITE YOUR ANSWER IN YOUR NOTEBOOK.

7



MY COMMITMENT STATEMENT

Finish this sentence:

"I am committed to becoming the type of person who _____."



WRITE YOUR ANSWER IN YOUR NOTEBOOK.

REMEMBER



People rarely rise to the level of their goals.



They fall to the level of their daily habits.



The next 66 days begin with a decision.

MAKE IT COUNT.

The future isn't created by chance.

IT'S CREATED BY CHOICE.



DAILY SUCCESS SCORECARD



COPY THIS INTO YOUR NOTEBOOK EACH DAY.

Small actions repeated daily create **massive** results over time.

DATE: _____



DAILY ACTIVITY

Personal Development Completed

Invites Sent: _____

Follow-Ups Completed: _____

Presentations Exposed To: _____

Training Attended: Yes No



TODAY'S GROWTH

What did I learn today?

What skill did I improve today?



VEGAS PROGRESS CHECK

Did I move closer to my Vegas goal today?

YES

NO



WIN OF THE DAY

What's one thing I did well today?



DAILY REMINDER

*You do not have to be perfect.
You only have to keep moving forward.*

Progress Beats Perfection.



WEEKLY ACCOUNTABILITY REVIEW

WEEK #: _____

Copy this into your notebook every Sunday.

MY NUMBERS



INVITES SENT



FOLLOW-UPS
COMPLETED



PRESENTATIONS
SHARED



NEW PARTNERS
ENROLLED



BIGGEST WIN

What was my biggest accomplishment this week?



BIGGEST LESSON

What did I learn this week?



SKILL THAT IMPROVED MOST

- Inviting
- Presenting
- Follow-Up
- Mindset
- Leadership
- Consistency



VEGAS PROGRESS CHECK

Am I closer to my Vegas goal?

- YES
- NO

If yes, how? _____



NEXT WEEK'S FOCUS

What is the ONE thing I will improve next week? _____

*Success isn't built in a day.
It's built one week at a time.*





WEEK 1

GOAL SETTING & COMMITMENT



You don't drift into success.

YOU DECIDE.

The next 66 days will pass whether you are intentional or not.

The question is:

WHO WILL YOU BECOME BEFORE VEGAS?



THE POWER OF A WRITTEN GOAL

People who write down their goals are far more likely to achieve them.



A goal creates:



DIRECTION



FOCUS



PROGRESS



ACCOUNTABILITY

Without a target, activity becomes random.



— THIS WEEK'S CHALLENGE

Take 10 minutes and review:

- Your Vegas Goal
- Your Enrollment Goal
- Your Frontline Goal
- Your Skill Goal
- Your Reason Why



Then ask yourself:

"AM I ACTING LIKE THE PERSON WHO WILL ACHIEVE THESE GOALS?"



COMMITMENT CHECK

Rate yourself from 1-10.

How committed am I right now?

1 2 3 4 5 6 7 8 9 10



/ 10



REMEMBER



Motivation comes and goes.



Commitment stays.



The people who arrive strongest in Vegas won't be the most talented. They'll be the most consistent.

Your future is created

**BY WHAT YOU DO TODAY,
NOT TOMORROW.**





WEEK 2

INVITING SKILLS



People don't join opportunities.
THEY JOIN PEOPLE.



YOUR GOAL

Start conversations.
Share the opportunity.
Help others see what you see.



KEY MINDSET

You're not chasing.
You're inviting.
People decide.
You plant the seed.



FOCUS THIS WEEK

- Start 5 conversations daily
- Share the opportunity with confidence
- Follow up and stay in touch

SIMPLE INVITE FORMULA



CONNECT

Build a real conversation.



SHARE

Share why this matters to you.



INVITE

Invite them to look at the opportunity.



FOLLOW UP

Follow up and stay in touch.



THIS WEEK'S COMMITMENT

How many quality conversations will I start this week?

Write Your Own



SUCCESS TIP

Focus on serving, not selling.
Serve first.
Results follow.

EVERY INVITE IS A STEP CLOSER TO VEGAS.





WEEK 3

FOLLOW-UP MASTERY



The fortune is in the follow-up.
MOST PEOPLE GIVE UP. DON'T BE MOST PEOPLE.



WHY FOLLOW-UP WINS

People are busy.
 People forget.
 People need reminders.

YOU MAKE THE DIFFERENCE.



THE GOAL

Follow up until they
 either say YES or
 NO.

NO MORE MAYBES.



FOLLOW-UP MINDSET

- I serve, I don't bother.
- I add value, not pressure.
- I persist with confidence.

THE 5 TOUCH SYSTEM



BE CONSISTENT. BE HELPFUL. GET RESULTS.



THIS WEEK'S ACTION PLAN

- I will follow up with every person I invited.
- I will add value in every conversation.
- I will not let opportunities slip.
- I will be known as someone who follows up.



THIS WEEK'S GOAL

How many follow-ups will I complete?

#



REMEMBER

The money is made
 in the follow-up.



Don't leave money
 on the table.



Follow up today.
 Cash in tomorrow.

*Discipline in the follow-up
 creates destiny in the results.*





WEEK 4

PRESENTATION SKILLS



Your presentation can change a life.
PREPARE. DELIVER. IMPACT.



WHY IT MATTERS

Clarity builds belief.
 Confidence inspires action.
 Your story creates connection.
**YOU DON'T HAVE TO BE PERFECT.
 YOU JUST HAVE TO BE PREPARED.**



3 KEYS TO A STRONG PRESENTATION

- 1 KNOW YOUR CONTENT
- 2 KNOW YOUR AUDIENCE
- 3 LEAD WITH CONFIDENCE



FOCUS THIS WEEK

- Review your presentation daily
- Practice out loud
- Keep it simple
- Lead with belief

THE PRESENTATION FRAMEWORK



CONNECT

Build rapport.
 Get attention.



EDUCATE

Share the need.
 Create awareness.



PRESENT

Share the solution.
 Show the opportunity.



INVITE

Invite to take
 the next step.



FOLLOW UP

Lock it in.
 Move forward.

KEEP IT SIMPLE. KEEP IT REAL. KEEP IT POWERFUL.



THIS WEEK'S ACTION PLAN

- I will review my presentation every day.
- I will practice it out loud at least 3 times.
- I will focus on connection, not perfection.
- I will invite every time.



THIS WEEK'S GOAL

How many presentations will I deliver this week?

#



REMEMBER



People don't
 buy what you do.



They buy
 why you do it.



Lead with heart.
 Close with confidence.

*Every time you present,
 you have the power to change a life.*





WEEK 5

BUILDING BELIEF



Belief comes before breakthrough.
SEE IT. BELIEVE IT. ACHIEVE IT.



WHY BELIEF MATTERS

Your mind leads.
 Your belief follows.
 Your results reflect
 what you believe.

**CHANGE YOUR BELIEFS,
 CHANGE YOUR LIFE.**



BELIEF BUILDERS

- ✓ Visualize your Vegas success
- ✓ Focus on solutions, not problems
- ✓ Surround yourself with winners
- ✓ Take consistent daily action
- ✓ Celebrate small wins
- ✓ Reinforce your reason why



FOCUS THIS WEEK

- ✓ Visualize daily
- ✓ Affirm your goals
- ✓ Stay in action
- ✓ Protect your mindset
- ✓ Block out the noise

BELIEF CHECK



1 SEE IT
 Visualize it
 clearly.



2 BELIEVE IT
 Convince your
 mind daily.



3 LIVE IT
 Act like it's
 already yours.



4 ACHIEVE IT
 Results follow
 belief + action.



5 REPEAT IT
 Level up and
 help others.

★
YOUR BELIEFS TODAY DETERMINE YOUR RESULTS TOMORROW.



THIS WEEK'S ACTION PLAN

- I will visualize my success every day.
- I will guard my mindset.
- I will take action even when I don't feel like it.
- I will celebrate progress.
- I will stay focused on my reason why.



THIS WEEK'S GOAL

What belief will take me to Vegas?



REMEMBER



Your mindset
 is your greatest
 asset.



Strengthen it daily.
 Protect it fiercely.



Believe bigger.
 Dream bigger.
 Achieve bigger.

Believe in yourself and
ANYTHING IS POSSIBLE.





WEEK 6

CONSISTENCY & DISCIPLINE



Small daily actions. Massive results.
DISCIPLINE TODAY. VICTORY IN VEGAS.



WHY CONSISTENCY WINS

It builds momentum.
 It builds trust.
 It separates you.

**SHOW UP DAILY.
 THE RESULTS WILL FOLLOW.**



DISCIPLINE HABITS

- ✓ Protect your time
- ✓ Stick to your plan
- ✓ Eliminate distractions
- ✓ Do the small things daily
- ✓ Be coachable
- ✓ Finish what you start



FOCUS THIS WEEK

- ✓ Follow your daily plan
- ✓ Stay consistent
- ✓ Hold yourself accountable
- ✓ Don't break the chain
- ✓ Make it non-negotiable

THE CONSISTENCY FORMULA



DAILY PLAN

Have a plan you'll follow.

DAILY ACTION

Take action every day.

DAILY DISCIPLINE

Do it even when you don't feel like it.

DAILY PROGRESS

Small wins lead to massive results.

★
CONSISTENT ACTION COMPOUNDS INTO UNSTOPPABLE SUCCESS.



THIS WEEK'S ACTION PLAN

- I will follow my daily plan without exception.
- I will eliminate distractions.
- I will be disciplined with my time.
- I will take action every day.
- I will finish what I start.



THIS WEEK'S GOAL

How consistent will I be this week?

#



REMEMBER



Discipline is doing it daily.



Consistency is staying the course.



Success is the destination.

Discipline is the bridge
BETWEEN GOALS AND ACCOMPLISHMENT.





WEEK 7

LEADERSHIP & DUPLICATION



Leaders don't do it alone.
THEY BUILD. THEY EMPOWER. THEY MULTIPLY.



WHY LEADERSHIP MATTERS

You grow by helping others grow.
 Your impact is limited by yourself, but multiplied through others.

YOUR TEAM IS YOUR FUTURE.



LEADERSHIP MINDSET

- ✓ Serve first
- ✓ Lead by example
- ✓ Develop people
- ✓ Give away what you know
- ✓ Build trust and belief
- ✓ Celebrate their wins



FOCUS THIS WEEK

- ✓ Invest in at least one person
- ✓ Share your story
- ✓ Teach skills and mindset
- ✓ Follow up and support
- ✓ Help them take action
- ✓ Watch them grow

THE LEADERSHIP MULTIPLICATION PROCESS



CONNECT

Build a real relationship.



INSPIRE

Share the vision and opportunity.



TEACH

Equip them with skills and belief.



EMPOWER

Give them action and accountability.



MULTIPLY

Help them do the same.

★ TOGETHER, WE GO FURTHER.



THIS WEEK'S ACTION PLAN

- I will build one new relationship.
- I will invest in at least one person.
- I will share the plan and the vision.
- I will teach and support their growth.
- I will lead by example every day.



THIS WEEK'S GOAL

Who will I help grow this week?





REMEMBER



People don't care how much you know until they know how much you care.



Your legacy is built in the lives you impact.



Build leaders. Build a team. Build your future.

The best way to predict your future is to create it together.



WEEK 8

MOMENTUM & VEGAS PREPARATION

Momentum Is Hard To Build. Easy To Lose.

FINISH STRONG.



WHY MOMENTUM MATTERS

You've already done the hard part.
You've shown up.
You've learned.
You've grown.

NOW IT'S TIME TO FINISH.



VEGAS PREPARATION CHECKLIST

- Vegas Ticket Purchased
- Hotel Confirmed
- Travel Plans Confirmed
- Goals Reviewed
- Team Members Contacted
- Mindset Ready



FOCUS THIS WEEK

- Finish what you started
- Reconnect with prospects
- Help your team prepare
- Stay locked in
- Build excitement



THIS WEEK'S ACTION PLAN

- Reach out to every active prospect
- Encourage every team member
- Review my Vegas goals
- Complete strong daily activity
- Finish with urgency

THE MOMENTUM FORMULA



ACTION



CONSISTENCY



CONFIDENCE



MOMENTUM



RESULTS



THIS WEEK'S GOAL

What will I accomplish before arriving in Vegas?

Vegas



REMEMBER



Most people slow down near the finish line.



WINNERS ACCELERATE.

The finish line is not where you coast. It's where you compete.



WEEK 9

FINISH STRONG



**You Didn't Come This Far
To Slow Down Now.**

The finish line is in sight.
Now is the time to push harder.
NOT EASIER.



LOOK HOW FAR YOU'VE COME

Over the last 66 days you've:

- ✓ Set meaningful goals
- ✓ Improved your skills
- ✓ Developed consistency
- ✓ Built confidence
- ✓ Created momentum
- ✓ Become stronger

**BE PROUD OF YOUR PROGRESS.
YOU EARNED THIS.**



THIS WEEK'S FOCUS

- ✓ Finish Every Commitment
- ✓ Complete Every Follow-Up
- ✓ Support Your Team
- ✓ Arrive Prepared
- ✓ Finish With Pride

**COMPLETE IT.
OWN IT. FINISH STRONG.**



FINISH LINE MINDSET

Champions don't ease up
when they're tired.
They push through and
cross the line.

**BRING EVERYTHING YOU'VE GOT.
YOU ARE ALMOST THERE!**



FINAL REFLECTION

Take a moment and answer:

- ★ What am I most proud of?

- 📈 What skill improved the most?

- 👤 How have I changed?



BEFORE VEGAS

Make one final commitment:



I will arrive in
Las Vegas as the strongest
version of myself. ”

Signature: _____

Date: _____



REMEMBER



The Vegas event may last a few days.
The habits you've built can last a lifetime.

“ The person who
STARTED THIS CHALLENGE
is not the person
WALKING INTO LAS VEGAS. ”




66 DAYS. ONE DESTINATION.

You committed.
You grew.
You stayed the course.
Now it's time to celebrate
the person you've become.



“ SUCCESS ISN'T MEASURED
BY REACHING LAS VEGAS.
IT'S MEASURED BY WHO YOU
BECAME ON THE JOURNEY. ”

See You In Las Vegas!

 AUGUST 21-22, 2026

Congratulations on completing
the 66-Day Vegas Challenge.

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